



the  
**Flooring Contractors  
Association**

## FCICA, The Commercial Flooring Contractors Association

# Top 10 Reasons to Join FCICA

- 1. Professional Networking:** Network, learn and engage with flooring industry professionals by attending in-person, virtual and regional events offered throughout the year.
- 2. Certification:** Become a Certified Installation Manager, CIM, a recognized flooring industry designation which is a project management program specifically created for the commercial flooring project manager.
- 3. Webinars:** Learn from industry experts and leaders in floor covering installation, products and product use, business management and professional issues.
- 4. In-Person Education:** Connect with industry experts and thought leaders in floor covering installation, products and product use, business management and professional issues.
- 5. The Flooring Contractor Magazine:** The Flooring Contractor is a quarterly digital magazine where you can find valuable information through project profiles, feature articles, product spotlights and more for commercial flooring contractors.
- 6. Bi-Weekly eNews:** Bi-Weekly newsletter on industry and business issues.
- 7. Monthly Member Meet-Up:** A monthly virtual meeting for members to discuss flooring industry topics from installation techniques to business challenges.
- 8. Discounted Benefit Solutions:** Discounts on truckload shipping, payroll services, PPO Dental/Vision Plans, HR, travel, sales training through Empower Partners and more.
- 9. Federated Insurance:** Federated is committed to protecting flooring industry business owners, their employees and the bottom line by providing insurance coverage and risk management solutions to keep your investment safe.
- 10. Technical Directory and Commercial Flooring Resource Guide:** Connect directly with the technical contact at most flooring manufacturer companies. Spotlight your company and products through our guide and other advertising opportunities.