

# CERAMIC TILE IN THE COMMERCIAL ENVIRONMENT

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The Flooring Contractors  
Association

Presented by: Daniel Grant, CTI, CIM

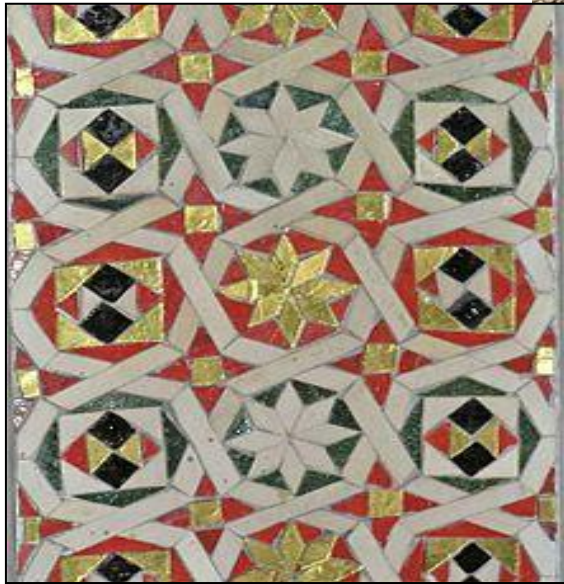
# THE EVOLUTION OF CERAMICS

5<sup>th</sup> Century



17<sup>th</sup> Century

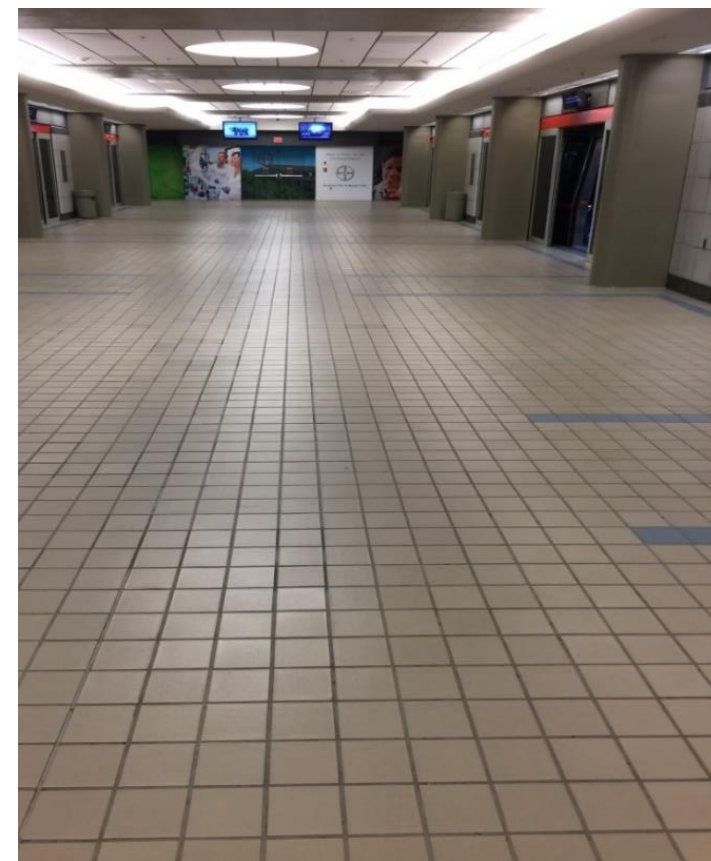
12<sup>th</sup> Century



For thousands of years ceramics have served as a decorative, as well as practical, floor and wall finish.

# THE EVOLUTION OF CERAMICS

- During the US industrial revolution, tile became increasingly relevant in commercial construction for its durable nature and ease of hygienic cleaning





# THE EVOLUTION OF CERAMICS

THE DEVELOPMENT OF TILE PRESS, INK JET PRINTING AND HIGH-VOLUME MANUFACTURING PROCESSES LED TO A BLAZING INCREASE OF TILE USAGE USE IN CONSTRUCTION.

**THE TILE PRESS AND KILN DRYING TECHNOLOGY CREATED A MUCH HARDER, DURABLE AND CONSISTENT FINISHED MATERIAL.**

# THE EVOLUTION OF CERAMICS

## Increased Tile Size



### Large Format Tile:

Tile with any edge greater than 15"

#### Common sizes:

- 18" x 18"
- 12" x 24"
- 24" x 24"
- 6" x 24"
- 6" x 36"

### Notes:

- The most specified and installed tiling products
- For use interior and exterior, floor and wall, residentially and commercially
- Substrate Requirement: **1/8" in 10'**
- Typically have considerable warpage
- Require higher performance, modified mortar selection

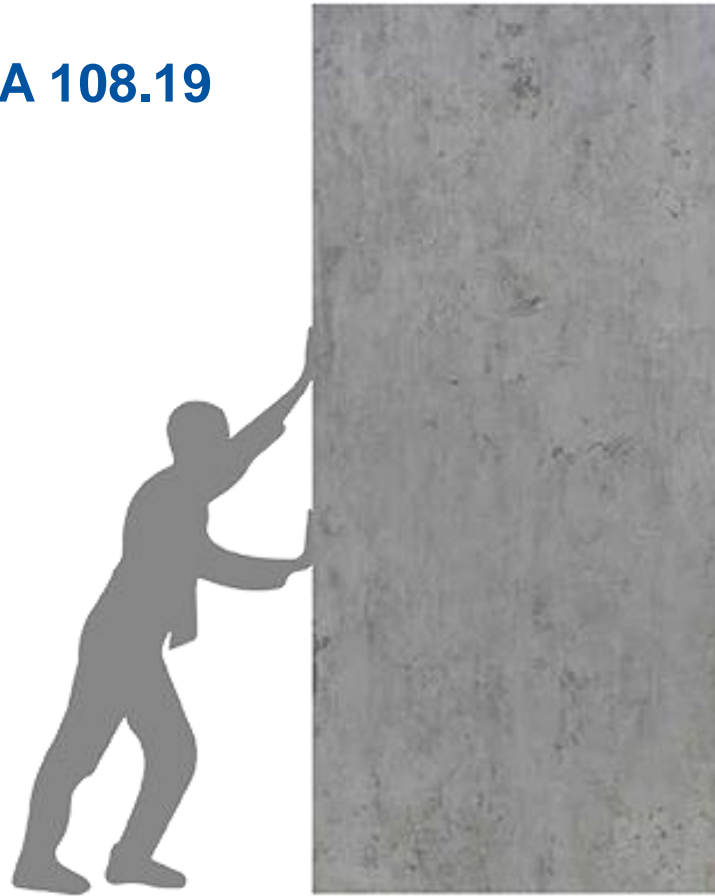
# THE EVOLUTION OF CERAMICS

## Gauged Tile Panels

**Gauged:** Indicates Specific Thickness

**Tile Panel:** Tile Greater than 1 Square Meter  
Some facial dimensions exceed 5' x 12'

**ANSI A 108.19**



126in. x 59in.\*  
(3.2m x 1.5m)



144in. x 49in.\*  
(3.6m x 1.2m)

## RECOMMENDED EQUIPMENT FOR GAUGED PANEL TILES

- Specialty Handling Tools
- Collapsible Notch Trowels
- Bedding Floats
- Lippage Tuning Devices
- Specialty Cutters
- Vibrating Sander



# KEYS TO A SUCCESSFUL INSTALLATION



- **Qualified Labor**
- **Using your resources**
- **Having the necessary tools**
- **Follow ANSI Standard**
- **Use the proper products**



# TYPES OF SUBSTRATES



- In the growing Tile and Stone industry, products are being installed over many different types of substrates
- Proper knowledge on **suitable** and **unsuitable** substrates to receive a tile or stone installation can be the difference between success... and failure!

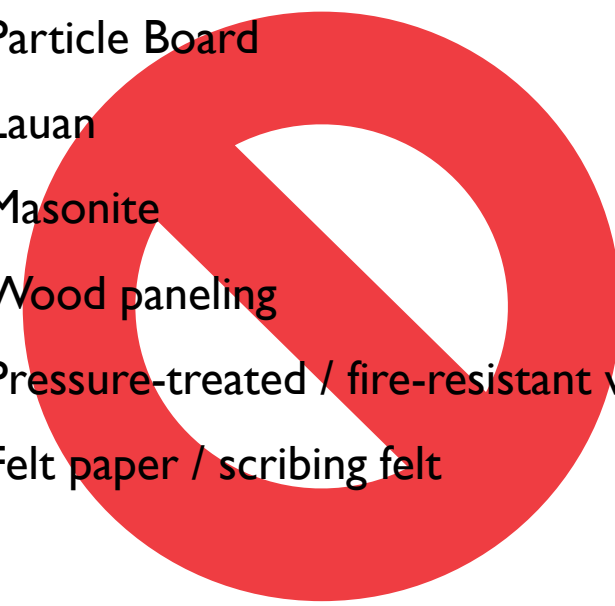
# TYPES OF SUBSTRATES

## Suitable

- Concrete and Masonry Surfaces
- Wood – Exterior plywood/OSB
- Metal – Ships
- Existing Tile
- Drywall
- Cementitious backer boards
- Engineered Leveling and Patching Compounds

## Not Suitable

- Particle Board
- Lauan
- Masonite
- Wood paneling
- Pressure-treated / fire-resistant wood
- Felt paper / scribing felt

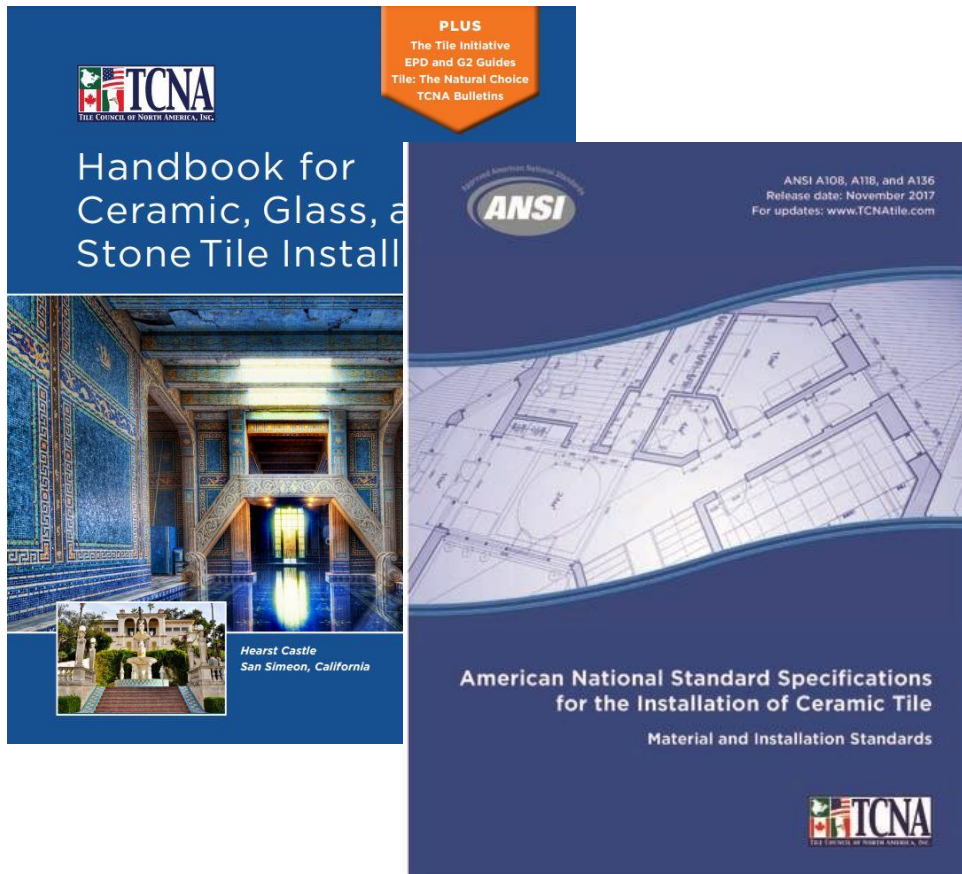


# SUBSTRATE PREPARATION



Substrates must be clean, structurally sound, and solidly bonded.  
Excess deflection must be corrected, and the resulting  
**substrate must be free of contaminations**  
**and excessive movement!**

# SUBSTRATE PREPARATION



Know the Industry's guidelines and recommendations for properly preparing substrates for tile and stone installations

# SUBSTRATE TOLERANCES FOR THIN BED METHODS

- For tiles with all edges less than 15" in facial dimension - 1/4" in 10'; 1/16" in 12"
- For **Large Format and Gauged Porcelain Tiles and Panels** – 1/8" in 10'; 1/16" in 24"



**1/8" – Maximum variation in 10 feet**



**1/16" – Maximum variation in 24"**

# SUBSTRATE PREPARATION CONCRETE



- Must be structurally sound
- Remove superficial contamination via standard cleaning
- Remove any bond breaking contaminants via **mechanical cleaning**

# SUBSTRATE PREPARATION CONCRETE WITH ADHESIVE



- The adhesive must be on a concrete substrate
- The adhesive must be scraped down to a well bonded thin layer or residue
- The adhesive must **NOT** be water soluble  
Water soluble adhesive must be completely mechanically removed
- Follow manufacturer instructions



**ALWAYS REMOVE**

✓ Release Agents – Tilt Wall

✓ Paint

✓ Drywall Mud

✓ Sweeping Compounds

✓ Oil / Grease

✓ Asphalt / Tar



# CONCRETE CONTAMINATION



- Sweeping compounds are commonly wax or petroleum based.
- Their use can leave a bond breaking residue on the surface of the concrete.

# SUBSTRATE PREPARATION GYPSUM



Distressed Gypsum subfloor

- Must be solid
- Remove any weak top layer and superficial contamination
- **Prime according to manufacturer recommendations**

# SUBSTRATE PREPARATION GYPSUM



This would not be considered structurally sound !!!

# SUBSTRATE PREPARATION WOOD



- Make sure plywood or OSB equivalent is structurally sound and solid, as well as installed according to code:
- 3/4 " T&G and exterior rated
- Sand clean as necessary
- Follow manufacturer recommendations for installation of leveling and patch materials

# SUBSTRATE PREPARATION WOOD

## **BE CAREFUL...**

Some wood subfloor materials contain, or are coated with, wax or resins and may refuse adhesive bond

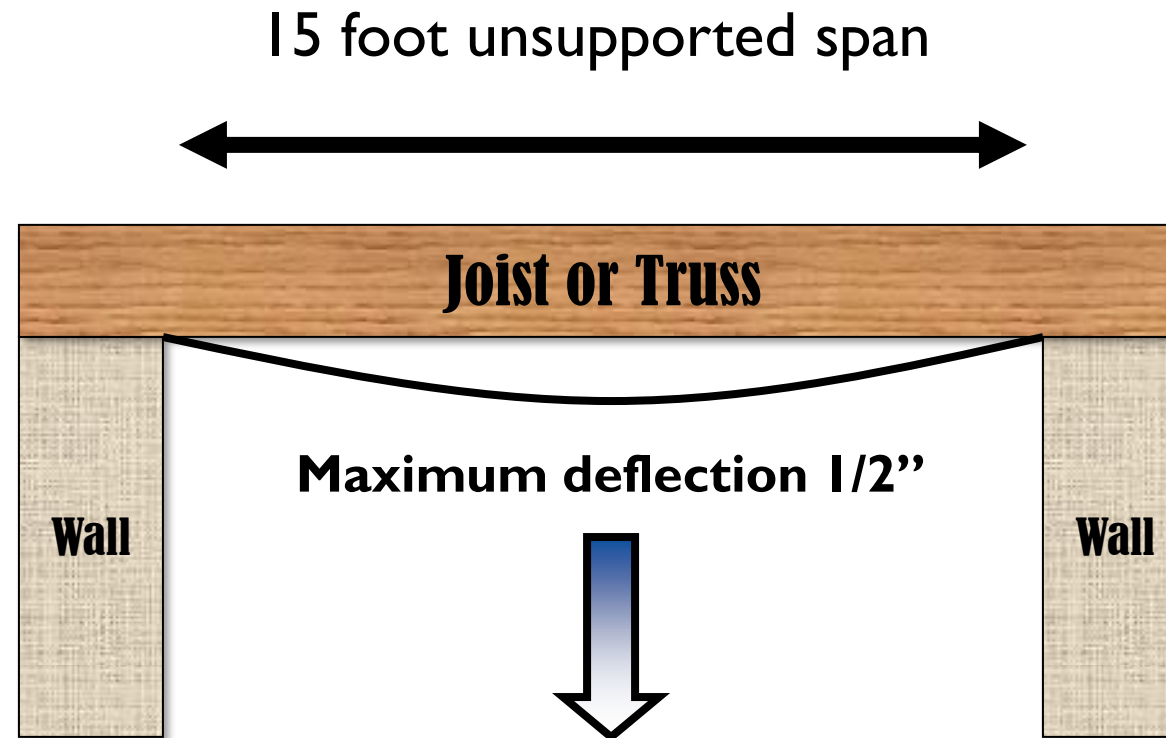


# SUBSTRATE PREPARATION WOOD

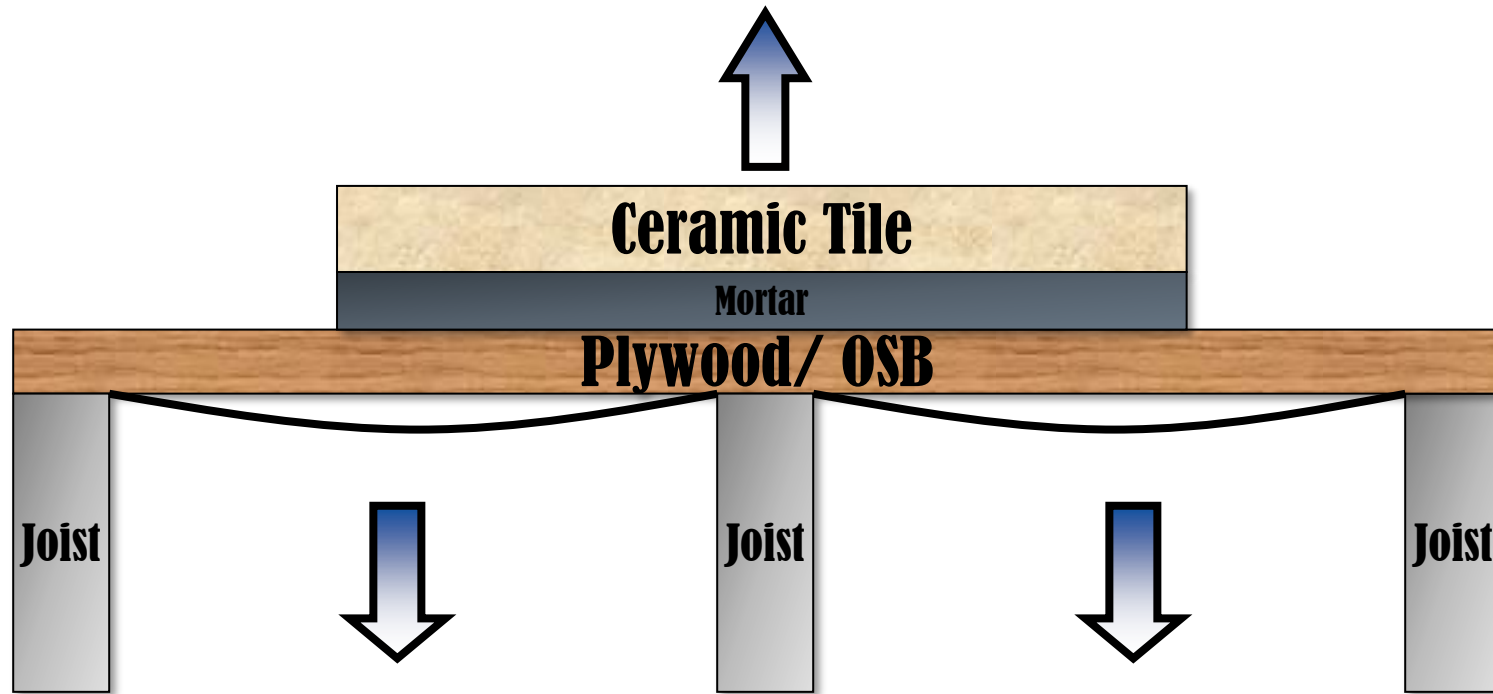


# WOOD DEFLECTION

- $L/360$  is a proportion
- A 180 inch (15 ft.) span shall not deflect more than a  $\frac{1}{2}$  inch



# WOOD DEFLECTION



Stress from deflection on the underlayment, mortar, and tile  
can cause failure!



# WOOD DEFLECTION

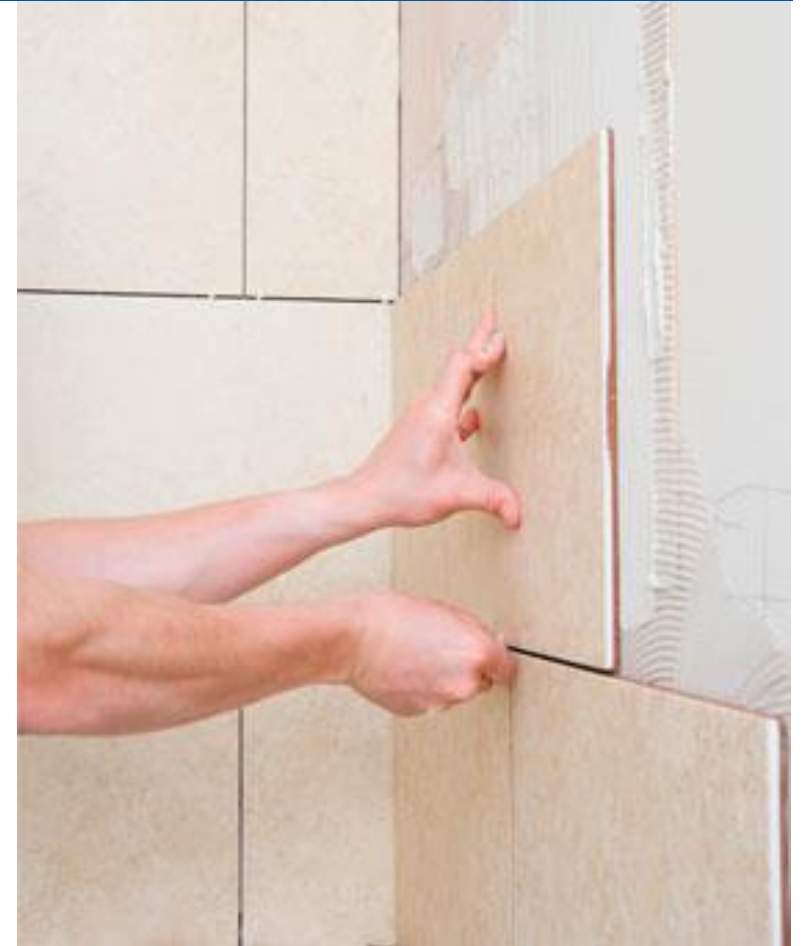


## Where does the failure occur?

- Cohesive strength of ceramics - too high to fail
- Adhesive strength of mortar to tile min. 300psi per A118.4
- Cohesive strength of mortar -  $\geq$  adhesive strength
- Adhesive strength mortar to plywood - 150psi min per A118.11
- Cohesive strength of plywood min. 300psi per APA

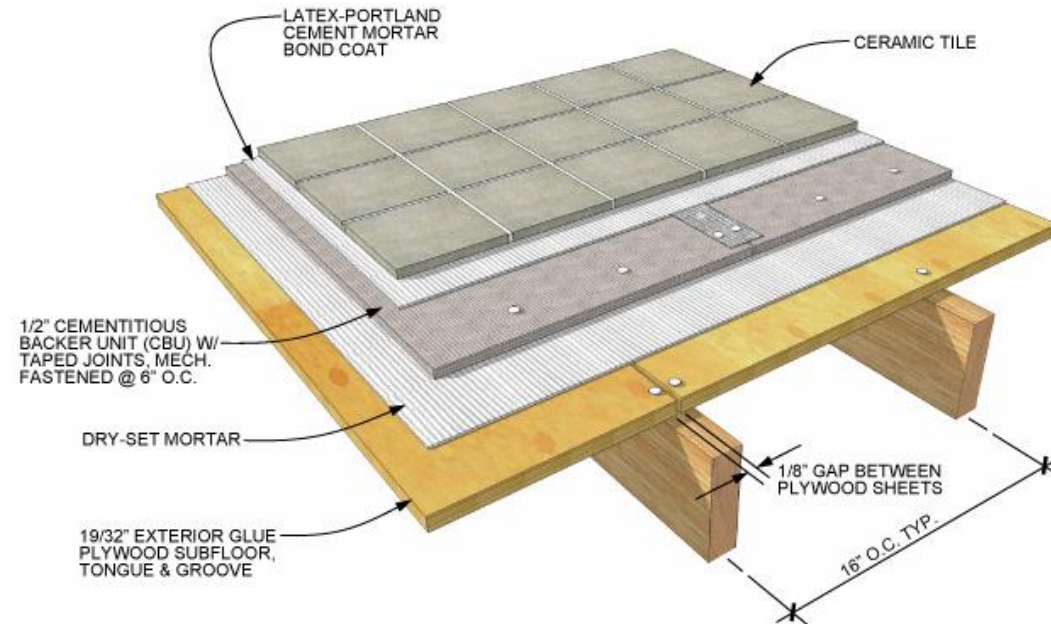
# SUBSTRATE PREP DRYWALL

- Should be clean and solidly installed
- Should not have a coating of paint on it
- Use caution when using drywall in wet areas!



# SUBSTRATE PREP CEMENT BACKER BOARDS

Follow manufacturer's proper installation instructions

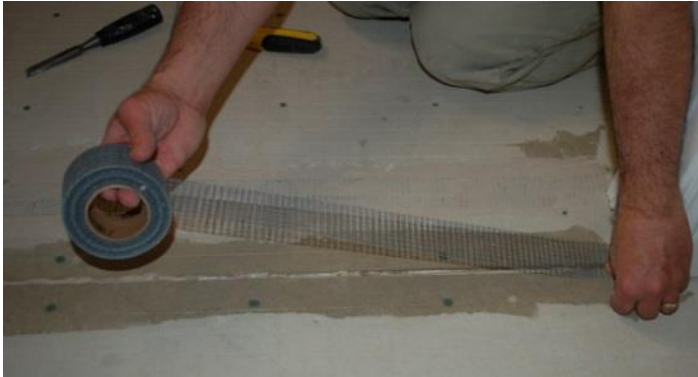


FLOOR TILE OVER CBU ON WOOD SUBFLOOR  
DETAIL 06.130.0101 REV. 08/31/09

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# SUBSTRATE PREP CEMENT BACKER BOARDS



- Thinset installed underneath  
**(Allow thinset to dry before working on the cement boards)**
- Fastened accordingly
- Joints taped

# SUBSTRATE PREP CEMENT BACKER BOARDS



- Minimum 1/2" on vertical applications
- Securely fastened
- No flex or deflection
- Joints taped

# SUBSTRATE PREP EXISTING TILE



- Ensure Tile is solid and well bonded
- Remove any sealers or coatings
- Possible requirement for primer or bonding agent
- Ensure proper mortar selection

# SUBSTRATE PREP METAL



- Clean and abrade the metal
- Follow manufacturer's recommendations for an anti-corrosive coating and/or primer
- Use epoxy setting material or bonding agent with an appropriate modified thin-set



**SUBSTRATE PREP  
DEALING WITH CRACKS AND JOINTS**





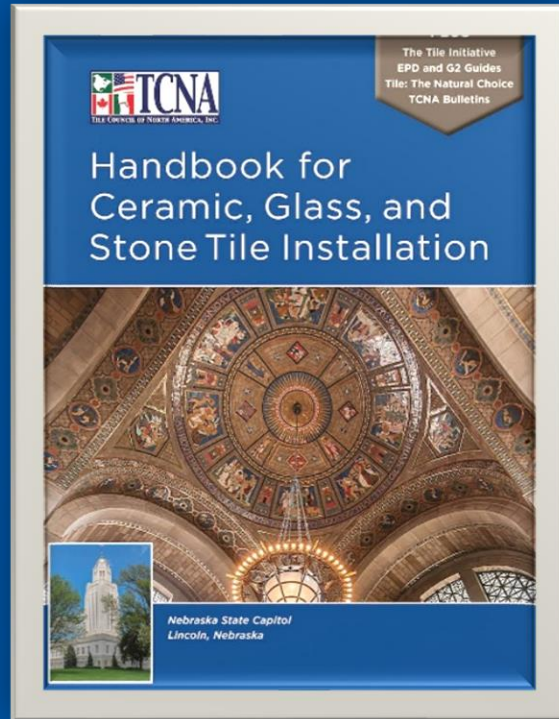
# SUBSTRATE PREP CRACKS AND JOINTS

Moving cracks and joints should be honored  
up through the tile installation

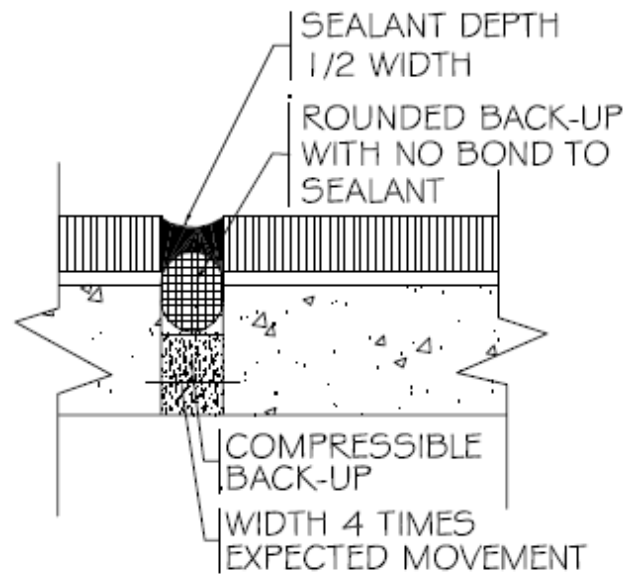
- ✓ Expansion
- ✓ Construction
- ✓ Isolation



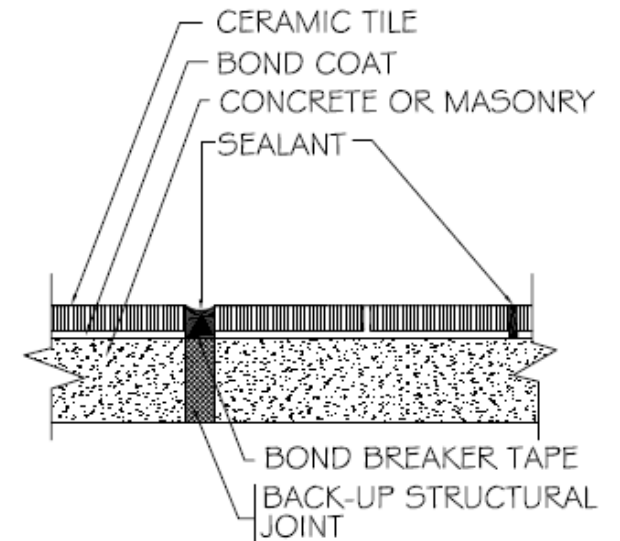
# SUBSTRATE PREP CRACKS AND JOINTS



## Expansion Joint

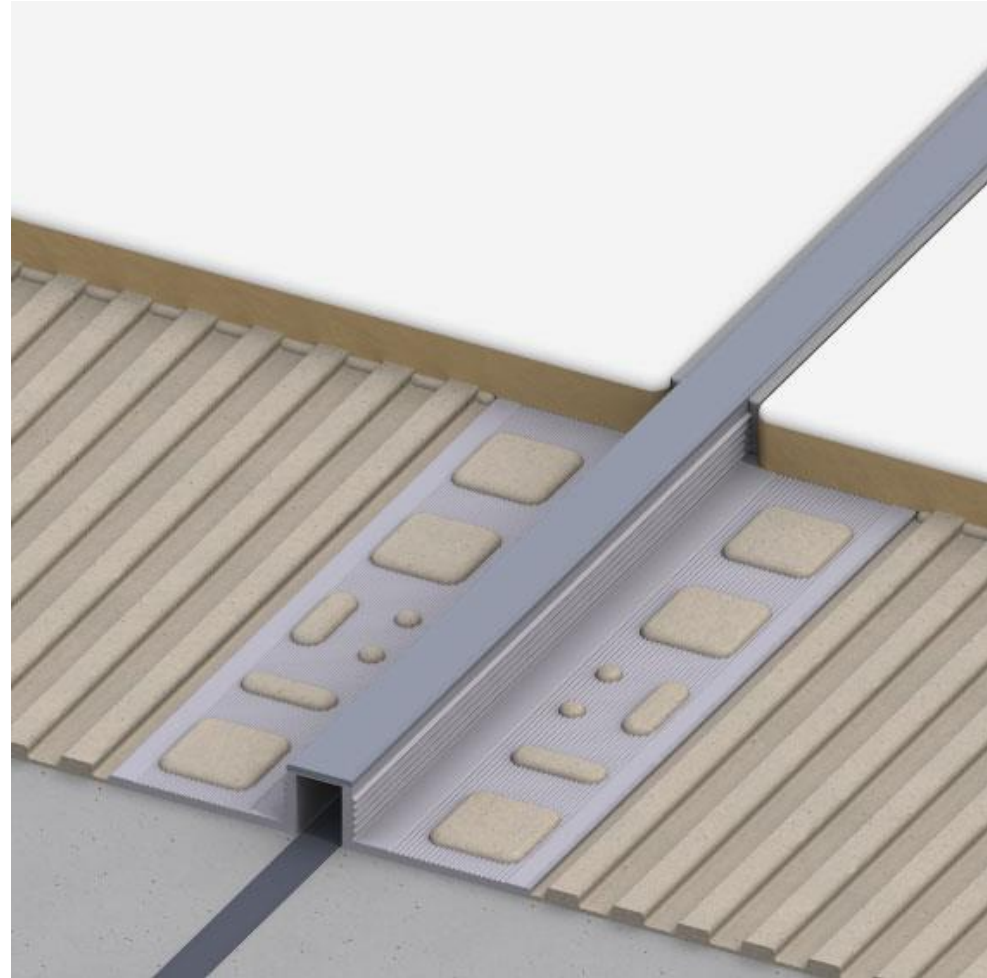


## Isolation/Expansion Joint



## SUBSTRATE PREP CRACKS AND JOINTS

- There are many options and designs to help honor moving cracks and joints through installations
- Joints through tile work directly over structural or moving joints must never be narrower than the structural joint itself



# SUBSTRATE PREP CRACKS AND JOINTS

Bridging Cracks:

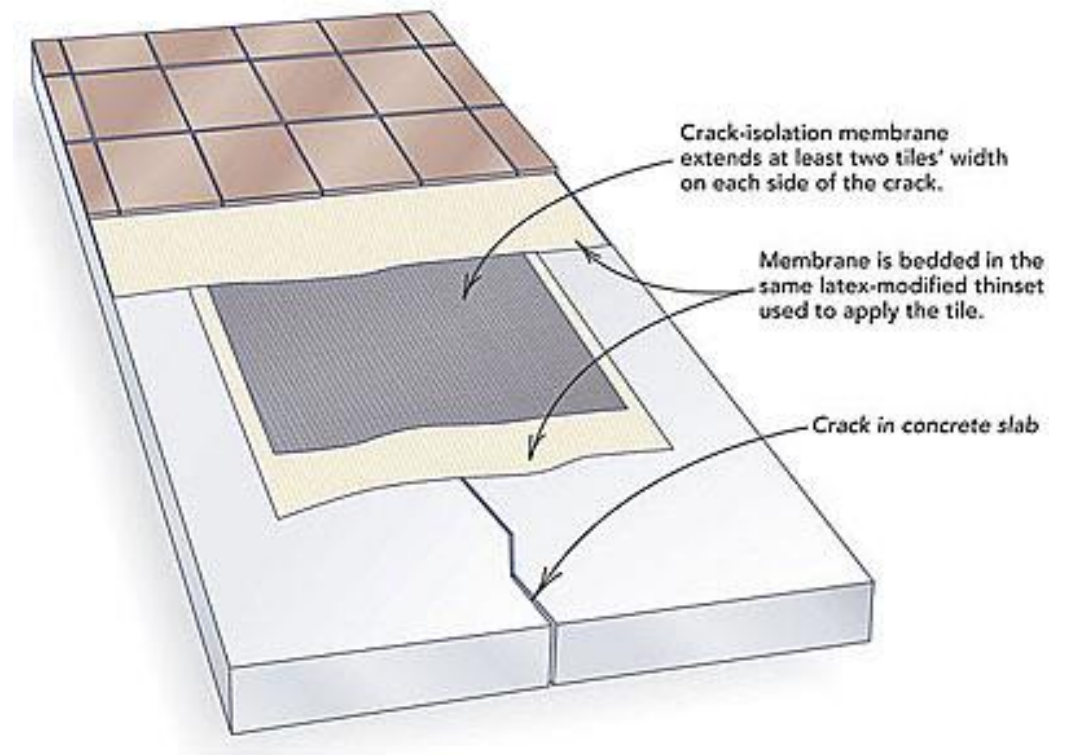
Use of anti-fracture  
membrane to help  
absorb and minimize  
transfer of possible  
movement



# SUBSTRATE PREP CRACKS AND JOINTS

## Bridging Cracks:

- Use of anti-fracture membrane to help absorb and minimize transfer of possible movement
- Membrane must extend at least one and a half times the width of the tile on each side of the crack.  
(Total width is 3 times the width of the tile)





Trowel Grade

SUBSTRATE  
PREP

# SUBSTRATE PREP TROWEL GRADE PRODUCTS



- Ideal for use to prepare joints in wood subfloors prior to the installation of self leveling materials

# SUBSTRATE PREP TROWEL GRADE PRODUCTS



- Smoothing and ramping mortars
- Ideal for use to slope to drains and sloping balconies



# SUBSTRATE PREP MUD BEDS / SCREEDS

- Available options include bonded, unbonded, floating screeds
- Ideal for showers, pools and other wet areas
- Can be used with in floor heat systems



# SUBSTRATE PREP SELF LEVELING UNDERLAYMENT



- The application of self-leveling and trowel grade underlayment products are not structural repair
- The materials are surface repair products that prepare the substrate for the installation of finish flooring
- **The substrate must be structurally sound!**

# SUBSTRATE PREP

## SELF LEVELING UNDERLAYMENT



- **Self-leveling underlayments:** Polymer-modified cements with high flow characteristics
  - **Primers:** Acrylic, epoxy and single component; most “SLUs” will require substrate priming
  - **Options:** Many SLUs for approved wood substrates, metal substrates and concrete
- Be sure to confirm with manufacturer technical data information



**Do You need Flat & Smooth... or Level?**



**Ideal for flattening/smoothing large or small areas**

# SELF LEVELING PUMPING OPTIONS



# Self-Leveling vs. Trowel Grade Patch



# SUBSTRATE PREP SELF LEVELING UNDERLAYMENT



Self-Leveling can help save time and money by speeding up installation and minimizing effort and repairs due to undulating and uneven surfaces

\*Priming is required for Self Levelers







# THINSET MORTARS

# THINSET MORTAR SELECTION CONSIDERATIONS

- Substrate
- Tile Size
- Tile Material
- Interior/Exterior
- Time Constraints
- Proper Mixing
- Open Time
- Pot Life
- Adjustment Time
- Sag Resistance
- Thixotropic

# INSTALLATION FINISHES

Cement Grout, Epoxy Grout,  
or Elastomeric Sealant



# FINISH CONSIDERATIONS

## What type of product should be used:

- Cement Grout
- Epoxy Grout
- Elastomeric Sealant

## Expansion joints

- Interior, expansion joints must be installed no more than 25 lineal feet
- Exterior, expansion joints must be installed every 8-12 lineal feet
- Leave expansion at all change of plane area

## Tile spacing is required

- Always check with tile manufacturer for recommended grout joint width

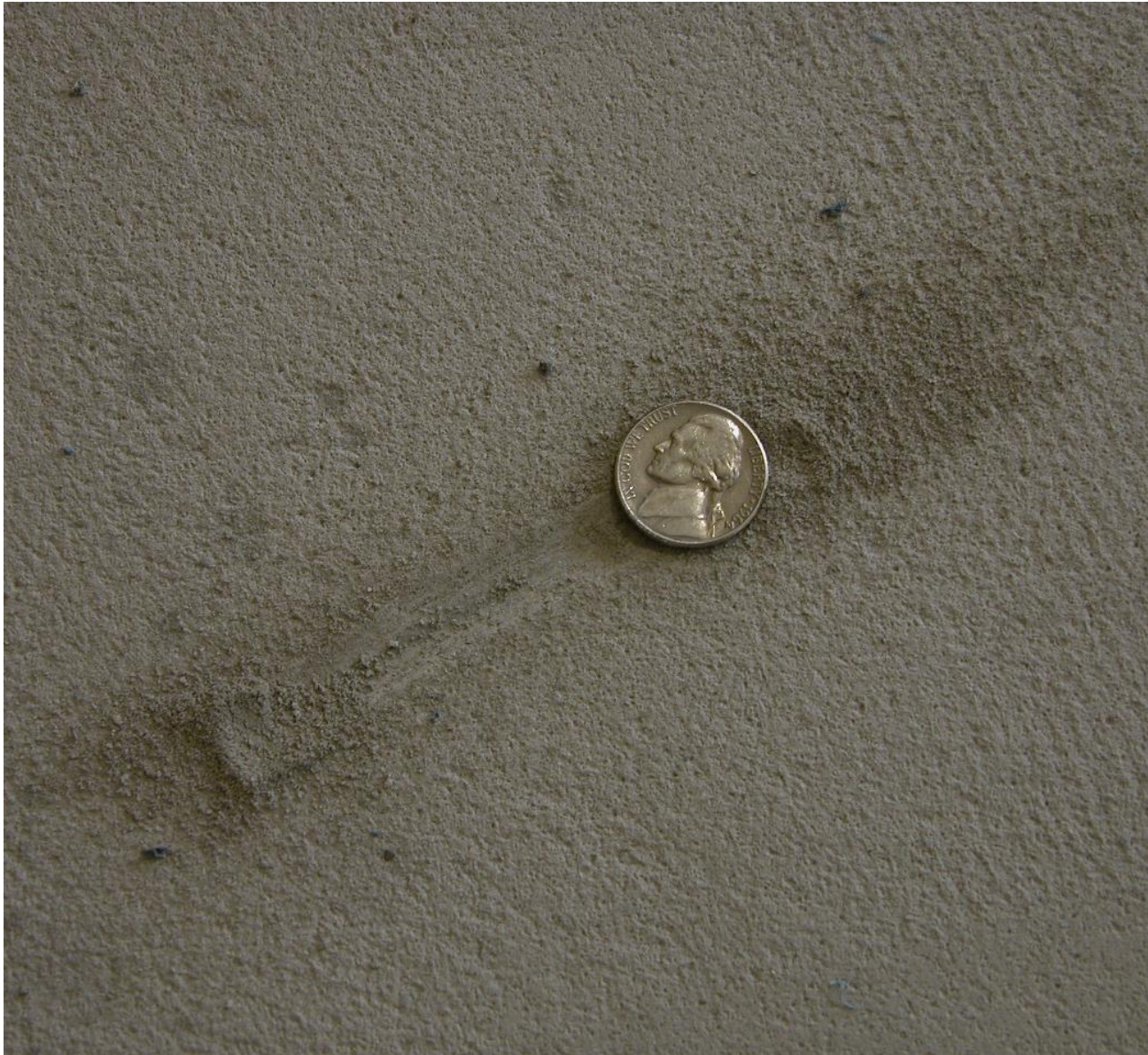


1 hour at  
0122 // Youtube.tv

**What could go Wrong?**



**SELF LEVELING  
COMPOUND  
INSTALLED  
OVER THICK  
LAYER OF  
WEAK  
ADHESIVE**



OVERWATERED  
WEAKENED  
UNDERLAYMENT



**SPOT BONDED  
TILE IS NEVER  
ACCEPTABLE**



# FINAL CONSIDERATIONS

- ✓ Substrate prep is key to all tile and stone installation success!
- ✓ There's always a "right way" solution.
  -
- ✓ Stay in tune with industry trends and best practices.
- ✓ Be aware of the inherent challenges.
- ✓ Use your resources...
  - Industry guidelines, manufacturer technical services, supply partners, etc.



Don't be that installer!

# Ceramic Tile In the commercial environment



**BE DISCIPLINED... DO IT RIGHT *EVERY TIME!***

# CERAMIC TILE IN THE COMMERCIAL ENVIRONMENT



**Thank you!**

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