

PLATINUM MEMBER SPOTLIGHT



ARDEX AMERICAS

ARDEX X 90 OUTDOOR™ MICROTEC3 RAPID-SET, FLEXIBLE TILE AND STONE MORTAR

ARDEX X 90 OUTDOOR offers maximum weatherproof protection against the harshest elements for outdoor tile and stone installations! Featuring a revolutionary weatherproof technology, the tile and stone mortar is formulated with specialty, high-performance ARDEX cements, polymers and microfibers. It delivers full protection against the harshest weather conditions, and maximum levels of efflorescence resistance for exterior tile and stone installations. It sustains the highest levels of freeze thaw resistance, tested at 150+ freeze thaw cycles – seven times greater than ANSI 118.15 standard requirement of 20 cycles. It also features outstanding rapid-setting properties, even at temperatures as low as 40°F.



ARTISTIC FINISHES

ARTISTIC FINISHES PRESENTS OUR NEW DIRECT DIGITALLY PRINTED WPC ENDURACOR PRODUCTS

As the world of vinyl floorings continues to grow, so must the accessories required to go with the latest technologies. One of the latest and revolutionizing finishes to have been developed into practice is digital print. Although it's been around for years, from printing on metal, fabrics, and glass, never had it been created on vinyl wrapped floor moldings with curved surfaces, until now.

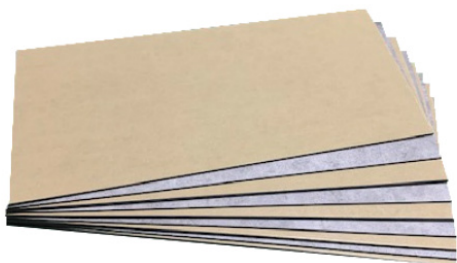
Artistic Finishes is producing stair nosings, t-moldings, reducers, square nosings, wall base, and quarter round, in many of its more popular colors with exciting results.

Use of a four color CMYK (Cyan-Magenta-Yellow-Black) direct digital printing process allows us to achieve a wide variety of results. By using different light sources, we can test the outcomes predominant to the commercial and residential lighting environments. Combining a near perfect rendition to our various manufacturers floors is now achievable. Textures can

also be controlled from a smoother tile look to a wire brushed wood texture. All this while maintaining our proprietary UV cured finishes. The demand has been high for our new digital print profiles and will only grow exponentially as we receive more flooring manufactures products every week.

Combining this technology to Artistic Finishes already superior profile designs and installation methods has meant a continued commitment to our customers. Listening to what they want and digesting their concerns will continue to be our foremost focus as we evolve the vinyl accessories needed for our industry.

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BASE KING

THE ES-100 ADHESIVE SYSTEM BY ENVIROSTIX MAKES CHALLENGING, HIGH MOISTURE FLOORING INSTALLATIONS EASY!

The ES-100 peel and bond adhesive system by EnviroSTIX™ was created for the most challenging projects facing high relative humidity. This system works with most major commercial flooring manufacture's product lines, and can be applied to carpet tiles, rubber tiles, VCT, LVT, sheet goods, and much more. EnviroSTIX™ is a pre-cured, moisture resistant, VOC free, poly-acrylic adhesive. It is machine applied directly to the back of commercial grade flooring materials with a patented process at the Base King facility in Dalton, GA. When the materials arrive to the job site, they can quickly be installed with an easy peel-and-bond application. EnviroSTIX™ can be installed over existing flooring for ease of remodeling, when existing material is in good condition. Think outside the bucket with EnviroSTIX by Base King, LLC and ensure your job is completed effectively and on time.



BONA US

BONA R851®

Bona R851® is a silane-based wood flooring adhesive that provides exceptional "green grab" strength and is GREENGUARD Gold certified for indoor air quality. Its elastomeric characteristics allow the adhesive to move with the wood as it expands and contracts over the life of the floor.

NAILING IS NOT ENOUGH.

PRO-MSP™ FOR GLUE-ASSIST ON HARDWOOD FLOORS.

EASY TO CLEAN

EASY TO GUN

LOW ODOR & VOC

Now available in 20oz Sausages

For more information visit: www.bostik.com/us/

BOSTIK, INC

BOSTIK'S PRO-MSP™ IS NOW AVAILABLE IN SAUSAGE PACKS

Bostik's Pro-MSP™ is the easiest decision for your glue-assisted nail-down installations. Bostik's Pro-MSP™ is a MS-Polymer hardwood adhesive, and has been designed with the installer in mind. Now available in sausage packs, each Pro-MSP™ sausage comes in the industry standard 20 fluid ounce packaging size, which makes finding applicators and job site planning easy. Pro-MSP's™ low VOC formulation reduces the concern of working in smaller spaces. Additionally, Pro-MSP™ is easy to gun, which helps reduce arm fatigue on large job sites. To make your installation even easier, Pro-MSP™ is an easy to clean adhesive, even after cure. If the adhesive gets on the surface of prefinished floors, you won't need to use specialty cleaners or mineral spirits.

To clean off the adhesive, simply remove the adhesive with a plastic scraper and wipe the excess away with a dry, non-abrasive towel. Your wide plank hardwood floors and glue-assisted nail-down installations require specialty adhesives with the right application properties. Pro-MSP™ is elastomeric, and it will keep the flooring bonded to the substrate, even when

the hardwood flooring expands and contracts due to changes in humidity and temperature. Bostik's high quality adhesives give you the best results on any job site, and Pro-MSP™ in sausage packs is just one of the many solutions Bostik has to offer.

Bostik's full system includes solutions for Hardwood, Resilient, Tile & Tone, Surface Preparation, Moisture Mitigation, and Sealants. Learn more about our solutions by visiting www.bostik.com/us/en_US/

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CUSTOM BUILDING PRODUCTS

TECHLEVEL™ WSF FIBER REINFORCED SELF-LEVELING UNDERLAYMENT FOR WOOD SUBFLOORS

Applying a cementitious self-leveling underlayment over an uneven substrate is the most efficient way to achieve a smooth, flat surface. This is critical for successfully installing ceramic tile, natural stone, terrazzo, vinyl and other demanding floor coverings. Traditionally, plywood and oriented strand board (OSB) subfloors needed reinforcement with metal lath. Now, TechLevel™ WSF Fiber Reinforced Self-Leveling Underlayment from CustomTech® eliminates the time-consuming and labor-intensive process of attaching lath to wood subfloors. This makes floor covering installations faster, easier and more profitable.

TechLevel WSF is a proprietary formula of co-polymers, calcium aluminate cements, inorganic chemicals, fiber reinforcement and Controlled Cure Technology™. These components prevent slow drying, bond failure, crumbling and staining commonly found in flooring coverings installed over traditional underlayment. Appropriate for use over concrete, ceramic tile, cement and epoxy terrazzo, and gypsum-based substrates as well as plywood and OSB, TechLevel WSF cures quickly and develops high early strength.

High flow TechLevel WSF exceeds industry requirements for substrate flatness to accommodate a wide variety of floor coverings including large format tile. Ceramic tile can be set in about four hours while other floor coverings can be installed at about 16 hours. All of these benefits expedite application while delivering attractive and long-lasting floors.

Key Features and Benefits

- No lath required for plywood or OSB subfloors
- No mechanical prep required for suitable substrates
- Applied from 1/4-inch to 1-1/2 inches deep in a single pour
- Cures fast and develops high early strength
- Exceeds TCNA and ASTM standards and TCNA guidelines
- Excellent flow retention and working time
- Limits bond failure and crumbling
- Compatible with most radiant heating systems

TechLevel™ WSF Fiber Reinforced SLU is backed by a 15-year warranty when used as part of a CustomTech® flooring installation system. Visit www.CustomTechFlooring.com for more information.



H B FULLER CONSTRUCTION PRODUCTS

HYDRAFLEX™ WATERPROOFING CRACK ISOLATION MEMBRANE

HydraFlex™ Waterproofing Crack Isolation Membrane is a ready-to-use, flexible, mold and mildew resistant waterproofing crack isolation membrane for interior and exterior applications. It forms a smooth, monolithic, watertight surface over walls, floors and ceilings. HydraFlex stops in-plane cracks up to 1/8" (3 mm) or up to 1/4" (6 mm)* wide at the subfloor from telegraphing through to ceramic and stone tile. For residential to extra heavy commercial applications.



KOSTER

KOSTER VAP I® 2000 MOISTURE MITIGATION SYSTEM

The KOSTER VAP I® 2000 moisture mitigation system is on the forefront of products which can provide permanent, cost-saving relief to building owners, architects, engineers, and contractors dealing with issues related to concrete moisture vapor including elevated levels of relative humidity, pH, and moisture vapor emission. The system is a low- or zero-VOC, one-coat moisture vapor control system consisting of a unique combination of epoxy resins and compounds formulated to prevent floor covering failures on concrete slabs with elevated levels of moisture. KOSTER VAP I® 2000 coatings exceed the performance requirements in ASTM F3010-13. They can be applied to slabs with up to 100% RH, with no limit on MVER, and provide protection from sustained exposure to pH 14. Therefore, moisture and pH testing are not required. The KOSTER VAP I® 2000 system is an excellent moisture blocker for virtually all types of flooring, including low permeance flooring such as sheet goods and rubber tile, as well as wood, ceramic tile, ESD, and many types of resinous flooring. The product line has three different products with different reaction times, for ease of application

on standard installations, down to fast-track projects where time is of the essence. KOSTER VAP I® 2000 UFS can be coated with a suitable primer, cementitious material, or resinous coating system after as little as 2 hours. KOSTER VAP I® 2000 FS cures fully in as little as 4 hours, and KOSTER VAP I® 2000 Zero VOC has a cure time of 12 hours. These products are compliant with all state and federal VOC regulations, which allows installation in sensitive areas such as hospitals, schools, and grocery stores. LEED Indoor Environmental Quality Credits are also available for EQ 4.2 (Low-Emitting Materials, Paints and Coatings).

All KOSTER VAP I® 2000 products are manufactured in the United States, at our headquarters in Virginia Beach, Virginia. They are compatible with almost any type of adhesive, or cementitious self-leveling or patching compound, including the KOSTER LevelStrong Products for floor levelling and surface preparation.

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LEISTER TECHNOLOGIES

GROOVER 500-LP FROM LEISTER

The new, cordless grooving machine that uses a general-purpose milling cutter to mill grooves for weld seams and grouts when laying resilient, plastic floor coverings (PVC, PE, PUR) and natural materials (linoleum, rubber). The cordless drive eliminates tedious searching for electric outlets and the need to carry cable reels or extension cords. The risk of tripping over cords that are lying around is also minimized. In addition, it makes switching from one room to another uncomplicated and significantly quicker. Lastly, the GROOVER 500-LP is equipped with two, rapid charging batteries that virtually eliminate down time, enabling the fastest and most efficient installation.

Thanks to its compact design, the GROOVER 500-LP is suited for a variety of small and large floor covering surfaces such as gymnasiums, school halls, nursery schools and other public buildings. The sensing roller is designed to maintain a constant groove depth (selectable depth range from 0 - 6 mm or 0 - 0.236 in.) on both even and uneven floors. GROOVER 500-LPs practical side stop enables grooving along the guide rail and the

angled dust tube allows the machine to cut grooves along walls or other objects as close as 25 mm (0.984 in.). This is a great advantage, especially when the floor has cove former profiles and pre-formed skirtings as used in hospitals, sanitary rooms, industrial kitchens and other areas where high-level hygiene is required.

Leister's GROOVER 500-LP: cordless, powerful and reliable.



MAPEI

ULTRABOND ECO 399

MAPEI's Ultrabond ECO 399, heavy-duty, pressure-sensitive, multi-flooring adhesive is a milestone in the development of adhesives for resilient flooring. Ultrabond ECO 399, is designed as an aggressive pressure sensitive adhesive with enhanced dimensional control properties for use with a wide variety of resilient flooring and provides high moisture resistance, as well as heavy rolling load resistance. Ultrabond ECO 399 provides superior moisture resistance, making it suitable for use on concrete slabs with RH levels up to 99%. Ultrabond ECO 399 is also designed with strength in mind, and with its high shear strengths can minimize gapping by controlling some of the shrinkage inherent in most LVT. With that high shear strength, also comes heavy rolling load resistance making Ultrabond ECO 399 a perfect adhesive choice for demanding floor installations. It is approved for use with luxury vinyl tile and luxury vinyl plank; vinyl enhanced tile, quartz tile, bio based tile, fiberglass reinforced vinyl sheet flooring, solid vinyl sheet flooring, reground rubber

underlayment, cork underlayment, vinyl and polyolefin backed carpet tile. Let MAPEI's Ultrabond ECO 399 be your best choice for LVT and resilient floor installations and rest assured that what you install will look just as good in the future as it does the day you installed it. For more information visit www.mapei.com.



MAXXON

MAXXON® COMMERCIAL MVP ONE PRIMER

Moisture vapor is a concern in any concrete construction given that Moisture vapor emissions through a concrete slab can contribute to costly flooring failures and significant delays in construction schedules. Maxxon offers moisture mitigation solutions including NEW Maxxon® Commercial MVP One Primer which is a ready-to-use, zero VOC, moisture barrier and primer. When applied to concrete substrates, MVP One Primer addresses moisture-related issues (up to 25 lbs. MVER, 100% RH and a 14 pH) and primes the surface for an underlayment or patch. MVP One Primer has a typical re-coat time of less than one hour, allowing for rapid turnaround on fast-track projects.

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MOHAWK GROUP

MOHAWK GROUP'S LIVING LOCAL LVT OFFERS A HIGH-PERFORMANCE WORRY-FREE SOLUTION

Mohawk Group's expanded Living Local LVT collection celebrates the vibrant versatile spirit of our local communities while offering a high-performance worry-free solution. With two formats and multiple styles that work seamlessly together, Living Local offers wood planks and stone, terrazzo and abstract visuals that combine to create integrated and unique spaces:

- **Chromascope:** This line takes hues from the places where we find both solace and renewed focus – whether it be a sunrise or the forest.
- **Terrazzo:** Living Local Terrazzo brings a playful twist to this classic material by infusing the biophilic visual with colorful accents inspired by the digital world. The flecks of Terrazzo were designed to coordinate with Chromascope, allowing designers to inject more color into spaces.
- **Optic Hues:** At first glance, Optic Hues gives the illusion of being a soft surface through different filters and digital graphics. A selection of 12 colorways gives an eye-catching alternative to more traditional hard surface visuals.
- **Stonework:** This Living Local product line celebrates masonry for its use in functional and aesthetic purposes through natural motifs found in perfectly imperfect materials, textures and surfaces.
- **Wood:** This line draws inspiration from natural wood visuals and features colors ranging from rich warm browns to cool grays. As a worry-free solution, the collection features M-Force™ Ultra technology providing superior stain, scratch and dent resistance along with easy maintenance for lasting beauty, backed up by a 20-Year M-Force™ Ultra Warranty. Additionally, a 2.5mm construction eliminates the need for transition strips when used with EcoFlex™ Matrix carpet tile products, reducing installation time and cost.

For installations with higher subfloor moisture levels, Living Local can be used with M99 adhesive up to 99% RH for additional peace of mind. Mohawk Group's certified 100% recycled content allocation system ensures that no product manufacturing waste ever ends up in a landfill.



NOVALIS INTERNATIONAL

AVA MRGE

The AVA® MRGE™ collection features four distressed concrete colorways and four modern concrete colorways, plus 10 delicately blended organic styles in earth tone colorways for a total of 18 styles. MRGE's 2.5mm 22mil wear layer construction provides superior performance in the toughest commercial settings while blending the beauty of nature and stone in 9.84" x 39.37" and 39.37" x 39.37" glue-down tiles. The highly durable patented AMP Advantage coating – which provides 30% more scratch resistance over typical coatings – makes MRGE suitable for most any high-traffic commercial application, including Hospitality, Corporate and Retail. As with most collections of AVA LVT, MRGE is phthalate free, FloorScore® certified, GreenGuard Gold certified and has EPD, HPD and Declare labels.

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TARKETT TARKETT LAUNCHES COLOR SPLASH RUBBER TILE

Tarkett has announced the introduction of Color Splash Speckled Rubber tile. The new collection offers 50 on-trend colors inspired by the outdoors in standard 24" x 24" tiles, including tonal visuals that work alongside multi-colored chipped colorations.

Additionally, Tarkett's industry-leading ColorMatch® technology for rubber flooring enables the creation of any running line or custom color—precisely, every time, without dye lots. With Color Splash rubber tile, architects and designers can customize the field color or the accents and carry the same tailored palette across other Tarkett surfaces for a fully unified space.

With excellent slip resistance, rubber tile can help reduce slip-and-fall accidents, while also cushioning underfoot and softening acoustics.

Request a sample at commercial.tarkett.com.



TAYLOR ADHESIVES RESOLUTE® - UNLIMITED MOISTURE VAPOR BARRIER ADHESIVE WITH SOUND CONTROL

Resilient flooring has finally met its match. The safe, 1-part chemistry of Resolute® by Taylor Adhesives makes it a faster, more install-friendly alternative to 2-part epoxy systems. Engineered for heavy rolling loads and challenging environments, the water-proof design of Resolute forms an unlimited moisture vapor barrier and can also take the punishment introduced by topical liquids.

While Resolute is primarily designed for Resilient, this remarkable adhesive is also approved for a variety of flooring types, such as Carpet Tile (hard and soft backed), Cork Flooring, Linoleum, LVT/LVP, Rubber (tile and sheet), Sheet Vinyl, VCT, and others. Why use Resolute? The reasons are numerous to both the installer and customer. For porous concrete slabs, you get unlimited moisture protection, with no moisture or pH testing and no sub-slab moisture barrier required. Its 1-step installation, faster construction timeline, 6-hour cure and rapid occupancy time means real cost-savings potential with Resolute.

Installers can depend on Resolute to take on extreme heavy rolling loads in just 8 hours, and provide topical liquid resistance with its self-leveling, elastomeric membrane. What's more, customers will appreciate its sound control properties and antimicrobial technology built-in. Resolute is part of the Taylor Signature Line® of premium adhesives and coatings that are FloorScore® certified and carry CRI's Green Label Plus certification. Resolute

is also certified for Greenguard and carries the U.S. Green Building Council's LEED seal. It is also listed on the mindful MATERIALS collaborative platform for green, healthy building choices.

You can learn more about Resolute and all of the Taylor products by visiting tayloradhesives.com on your computer or our free mobile app. While there, check out TAYLOR TIME, our free training and educational platform where you can see Resolute and other Taylor products demonstrated.

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UZIN/ A BRAND OF UZIN UTZ

UZIN NC 890

UZIN NC 890 HydroPatch is an advanced, hydraulic-cement-based smoothing compound formulated for use on a wide range of substrates to repair minor imperfections before installation of floor covering products. UZIN NC 890 HydroPatch has no moisture vapor emission rate (MVER) limitations and does not require RH moisture testing of properly prepared concrete substrates. UZIN NC 890 HydroPatch is designed especially for use with high moisture resistant floor coverings and adhesives up to 100% RH and pH of 14.



WAGNER METERS

RAPID RH L6 CONCRETE MOISTURE TEST

The Rapid RH L6 system, an enhanced version of the already popular Rapid RH system, consolidates many concrete moisture testing features into a simpler process while featuring highly advanced technology. This makes reporting faster, easier, and more reliable, even in concrete slabs with a relative humidity of up to 100%. Indeed, the Rapid RH L6 system is so good it received the 2020 Most Innovative Product (MIP) award at World of Concrete.

At its core, the L6 system includes the advanced new L6 Smart Sensor, featuring a customized SHT35 humidity sensor from Sensorion that has a +/-2% accuracy tolerance at 50% and 90% RH. This important aspect of the L6 concrete testing system ensures full compliance with ASTM F2170. The standard SHT35 sensor (found in other concrete RH test systems) starts to deviate from the +/-2% tolerance at RH levels as low as 50%.

As an added benefit, each L6 sensor incorporates an onboard memory device capable of storing 512 time-stamped measurements. This means you can always come back later, retrieve embedded sensors from the concrete, and recover the historical data.

In addition to the highly accurate L6 sensor, the Rapid RH L6 system includes the new all-in-one Total Reader® that instantly reads and displays concrete RH and temperature data. This easy-to-use device can also transmit data automatically via Bluetooth® to the newly updated Rapid RH app, called the DataMaster™ L6, that's available for free download for your smartphone or other mobile device.

Used together, the Rapid RH Total Reader and DataMaster L6 app give you a completely wireless system of reading, recording, and reporting all your concrete slab moisture data. This means you can take advantage of an unbroken stream of data from RH sensor to mobile device to give you the highest level of data integrity.

For more information about the Rapid RH L6 system, call Wagner Meters toll-free at 800-207-2484, or visit us online at www.RapidRH.com.