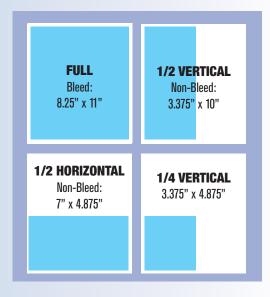




# Ad sizes Trim Size is 8 x 10.75 inches All sizes are listed in inches



# Flooring contractor

FCICA, the Flooring Contractors Association, is pleased to present The Flooring Contractor. This digital magazine features editorial and industry news while continuing to serve as a primary voice for the commercial flooring contractor industry.

Considered by many as the most well-known commercial flooring contractor association in the country, FCICA publishes *The Flooring Contractor* on a quarterly basis to promote and protect the best interests of flooring contractors. Reaching all members of FCICA, plus the digital audience of *ProInstaller* will deliver a digital circulation of more than 12,000 flooring professionals.

This digital-only edition will also be promoted on the websites of FCICA, and ProInstaller (www.piprolink.com), as well as highlighted in print in *ProInstaller* magazine.

If you market to commercial flooring contractors, you owe it to yourself to advertise in *The Flooring Contractor*. You will reach professionally connected flooring contractors with vital decision-making power. And with cost-effective rates, a schedule in *The Flooring Contractor* is a smart buy!

# **Display Advertising Opportunities**

4-COLOR AD SIZE & NET RATES	1X	2X	3X	4X
FULL PAGE	\$1,440	\$1,320	\$1,260	\$1,200
1/2 PAGE	\$900	\$825	\$790	\$750
1/4 PAGE	\$540	\$495	\$475	\$450

**Premium Positions:** Back cover add 20% to above rates; inside front cover add 15%; pages 3, 5 and inside back cover add 10%.

### **Terms & Conditions**

If you advertise in the same issue of ProInstaller you get a 10% discount.







### 2024 Issue / Ad Close Dates

ISSUE	AD CLOSE DEADLINE	MATERIALS DUE
Winter 2024: Concrete/Product Showcase	Dec. 11, 2023	Dec. 15, 2023
Spring 2024: Today's Carpet	Mar. 10, 2024	Mar. 15, 2024
Summer 2024: Luxury Vinyl Plank/Tech Guide	June 9, 2024	June 15, 2024
Fall 2024: Sports/Fitness Flooring	Sep. 15, 2024	Sep. 21, 2024

# **About The Flooring Contractors Association**

**MISSION:** We help make commercial flooring contractors successful through expert education, sharing best practices and professional networking. This mission is supported by the following four strategies:

- 1. Grow membership and engagement in FCICA.
- 2. Create opportunities for members to network in large and small group settings.
- 3. Expand quality education and certification programs offered through FCICA.
- 4. Increase recognition of FCICA's value in the industry.

VISION: FCICA, the resource for premier commercial flooring contractors.

### For ad material questions and submissions, contact:

- Jeff Golden jgmediagroupllc@gmail.com (805) 444-1472
- Dan Lipman danlipmanca@gmail.com (805) 368-3867

To submit content for consideration, please send to:

• Catherine Church - catherinec@cmservices.com

## **Contact your sales representative today!**

DAN LIPMAN danlipmanca@gmail.com (805) 368-3867

JEFF GOLDEN jgmediagroupllc@gmail.com (805) 444-1472

Produced for



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